

J. Brian Herman

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Job Objective: A challenging management position with a forward-looking company that values excellence and encourages an environment of growth and employee involvement.

Work Experience: **Prepress Manager/IS Director**, Broudy Printing Inc., Pittsburgh, PA 3/99 to present
Additional responsibilities added to previous position to include all information systems management including database servers, e-mail server, phone systems, business reporting software, and plant management software. In charge of systems troubleshooting and repair, internet services, networking hardware and intranet development as well as end-user training and orientation. Charged with directing and implementing all technology initiatives for a \$12M company.

Electronic Prepress Manager, Broudy Printing Inc., Pittsburgh, PA 5/93-3/99
Managed department responsible for all preparation and production needs of commercial sheetfed printer with a variety of presses from duplicators to Heidelberg 102s (27 units total). Firm specializes in corporate collateral materials and annual reports for the healthcare, education and financial service markets. Functioned as departmental liaison for consultative selling to corporate clients and design firms especially focused on workflow planning and customer education. Developed and executed company's marketing and advertising including promotional pieces, signage, advertisements and web site. Grew a department from 3 Macintoshes and a 2-up imagesetter to fully imposed computer-to-plate workflow including color scanning and digital proofing. Trained existing staff of conventional strippers in file preparation, scanning, color correction and retouching.

Production Manager, Graphtrix Inc., Williamsville, NY 4/92-5/93
Responsible for scanning, file preparation, final output and proofing at an electronic prepress firm/graphic arts systems integrator. Clients' work consisted of corporate advertising, collateral material and packaging as well as to the trade in offset litho, flexo and screen printing markets. Directed staff in the preparation of print ready film work including scanning, color correction, retouching, composition and proofing. Also functioned as consultant to systems integration and training staff involved in selling turnkey prepress systems to corporate clients and commercial printers as well as handling overflow work from clients' respective production departments.

Assistant Manager, RAMA Advertising, Cheektowaga, NY 10/91-4/92
Co-managed commercial art department in the production of collateral material, catalogs, real estate publications, menus and flyers. Principally responsible for technology and workflow related planning as well as training of staff on proprietary pagination system and Macintosh platform. Functioned as systems manager for all Macintosh computers being used by my division as well as those involved in the company's supermarket advertising division.

Coordinator/Graphics Terminal Operator/Graphic Artist, RAMA Advertising, Cheektowaga, NY 6/89-10/91
Duties included coordination of final layout of newspapers, mechanical layout and paste-up of advertisements, pagination of classified sections, and operation of a computer based layout system at a weekly newspaper with a distribution of 354,000 households.

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Teaching Assistant/Tutor, Erie Community College, Orchard Park, NY 1/91-5/91
Responsibilities included instruction of students in Macintosh computer classes and labs, maintenance of computer systems, design and typesetting of departmental and campus projects.

Computer Consultant, OLV Homes of Charity, Lackawanna, NY 7/88-4/89
Advised in purchase of desktop publishing system, training of staff, maintenance of system and performed layout of newsletters, programs and mailings.

Education:

Erie Community College - South, Orchard Park, NY
Majored in Visual Communications Technology/Graphic Arts

Carnegie Mellon University, Pittsburgh, PA
Majored in Industrial Management - Graphic Communications Management
Minored in Visual Communications - Graphic Design

Family:

Wife: Maren Herman - Graphic Artist and Educator currently at Shady Lane School.
Sons: Morgan (d.o.b. 4/8/98) and Evan (d.o.b. 6/13/00).

References:

Available upon request.